

Do your thing at NT-ware!

We are an innovation partner and member of the Canon Group. Our specialists around the world develop state-of-the-art print and scan management software. With our highly flexible working environment and our pioneering approaches regarding time, space, and equipment, we are a fount of ideas for newer and better solutions. From Bad Iburg we are in constant dialog with our colleagues in New York, Singapore and Tokyo – maybe soon with you in our team.

BACHELOR'S OR MASTER'S (M/F/D) THESIS WITH A FOCUS ON MARKETING AND SALES COMMUNICATION

This sounds amazing!

Do you want to round off your marketing or communication degree with a practice-oriented thesis? Are you creative and adept at using various forms of communication media? Do you enjoy communicating and presenting as much in German as you do in English? And do you want to enrich our team by contributing your marketing expertise?

Maybe you could try an internship to get a taste of our daily business? We are always excited to foster fledgling talents about to embark on their career.

Of course!

I don't really know if I'm the right person for this job.

Then we look forward to welcoming you into our Marketing department. Our team of experts from over 35 countries is always in high spirits. Working out of our Green Building in Bad Iburg, Germany, we put our heads together to develop, test, and implement exciting ideas. Would you enjoy creating exciting marketing materials for our sales colleagues?

Absolutely!

I'm afraid I'm not at all familiar with your software products.

Would you like to write your Bachelor's/Master's thesis at and with NT-ware? Then go for it! Your proposed thesis will tackle the question of how a concept for a unified website for the NT-ware product portfolio (for which there are currently still completely separate websites) can be implemented. The different segments and target groups of our products pose a particular challenge here. And: The new website should serve as the key source of product information for all our customers and partners. For the optimal result you will:

- Analyse other companies with similar portfolio structures
- Investigate the usage of the current site(s) with regard to the product life cycle
- Develop a communication concept for the new site
- Create a site map that will serve as the basis for our new product website.

These tasks are an excellent basis for further projects if you wish to stay with us after completing your thesis. Do you have another exciting topic in mind for your thesis that will take our marketing strategy to a new level and that you are passionate about? Then let us know!

Don't worry. We provide you with suitable training, enabling you to quickly develop the necessary knowledge.

That sounds perfect. Do you have any more information on the perks and benefits?

I don't think this is the right job for me :(

That's too bad. Good luck with your job search!

Perks and benefits? Of course. We offer a super-flexible, highly modern, and well-equipped workspace with a company bonus plan, opportunities for continued professional development, driver safety training, work bicycle rentals, gym partnerships, work from home, electric height-adjustable desks if desired, and much more... Convinced?

Are you looking for more good reasons to join NT-ware? You can find more information about our corporate culture at www.nt-ware.com.

Definitely!

Ready to get on board?

All you have to do is apply! Your contact is Sabine Zimmer, HR manager, tel.: +49 5403 7243 202

**Apply now:
Send an email to jobs@nt-ware.com**